



# CHAMBER INSIDER

H I S T O R I C W A L L A C E C H A M B E R O F C O M M E R C E

**CHAMBER INSIDER** is a benefit of your Chamber Membership and reflects the Board's commitment to keep members informed. Email news to [Janet Feiler](mailto:Janet.Feiler@wallacechamber.com).

**Try an accordion potato for lunch!**  
Our Chamber will be unveiling accordion potatoes at the Street Fair this Saturday. The Historic Wallace Marketing Group graciously offered us the opportunity for a food booth to raise a little extra cash for the Chamber coffers. We also will be selling hamburgers.

**Thank You HWMG**  
A big "Thank You!" to the Historic Wallace Marketing Group for the donation of \$250 to buy a much-needed new printer for the Chamber office and Visitors Center.

## Silver Streak Zipline ready for launch

Those community members who have been fortunate to get a sneak preview of the Silver Streak Zipline Tours all agree: It's awesome!

On June 1, the experience goes public as the Silver Valley's newest major attraction officially opens.

The West Course is now completely open, offering

six runs ranging from 450 to 1,200 feet. It takes about two and one-half to three hours to run the entire course and costs \$75.

The East Course, which will have four runs, is still under construction but should be finished in a couple of weeks. The builder will then come back to check the

platforms and cables before that course opens.

Owners David and Bonnie DeRoos are pleased with the reception the zipline has had in the community and elsewhere.

Bonnie said word of mouth has been their best marketing tool but rack cards are also getting results. Many people pick up a rack card then visit the website for more information.

An eastbound billboard advertises the zipline and DeRooses hope to add another to attract westbound traffic.

The zipline office in the west end of the Wallace Inn has logo t-shirts and hats for sale and will be adding more souvenir items.



Mitzi Scheel takes flight on the Silver Streak Zipline.

Reservations or more information: 208 556-1690 or [www.silverstreakziplinetours.com](http://www.silverstreakziplinetours.com)

## Learn about Hutton Settlement & EPA projects in June

The Historic Wallace Chamber of Commerce has two great programs planned for its June meetings.

On June 6 at 7:45 a.m. at the Brooks, David Milliken, campus director of the Hutton Settlement Home for Children in Spokane, will talk about the important work of the facility, established as a legacy to Mae Hutton by her husband.

On June 20, at noon at the Smokehouse BBQ, Bruce Schuld and Denna Grangaard of DEQ in Kellogg will present information on how community networking has created recycling opportunities on the Page Repository; they will also give an update on the Hercules Mill interpretive signage. Contact Diane at the Chamber office for reservations for either meeting.

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## Kellogg and Wallace chambers honor Joe and Rose Mary Peak

An annual tradition started by Joe and Rose Mary Peak more than two decades ago was recently turned into a tribute to the couple.

For years, Joe Peak hosted a Back to Summer BBQ for Silver Valley businesses and individuals in tourism, recreation and hospitality.

Silver Valley.

Kerrie Jerauld, president of the Kellogg Chamber, said no one has reached into their wallet and freezer as much as Joe and Rose Mary Peak to support community efforts, and no one has asked harder questions than Joe in the interest of fairness and equality. She said Rose Mary was an angel who will live in our hearts forever.

Wallace Chamber President Mike Feiler said the Peaks were truly the King and Queen of the Silver Valley, and the Snakepit serves as the gateway to the Silver Valley, offering hospitality, good food and valuable information to visitors and locals alike.



Joe Peak receives a plaque from the Chambers.

This year, Silver Mountain and Carol Young picked up the torch to continue the tradition with a BBQ on May 23. The Historic Silver Valley and Historic Wallace Chambers of Commerce honored Joe Peak for his and Rose Mary's long-standing support and encouragement of businesses in the

## Rick Shaffer named Idaho's "Hotelier of the Year"

The Idaho Lodging and Restaurant Association, at its 2012 conference in Coeur d'Alene, honored Rick Shaffer as "Hotelier of the Year."

Rick, who came to Wallace in May of 1992 on a three-month hotelier contract, is director of Operations of Magnuson Hospitality Group.

He is a past president and a cornerstone member of ILRA, and has held numer-

ous positions in the Wallace Chamber, currently chairing the marketing committee. He is Wallace's representative to the North Idaho Tourism Alliance.

"Rick is a spokesman, advocate, and tireless representative for the hospitality and tourism industry in Idaho—a priceless asset for all of us," said Pam Eaton, president of ILRA.

Congratulations Rick!



Rick Shaffer

### WELCOME!!

The Chamber welcomes the following new members:

**Real Life Ministries**  
Silver Valley  
Gene Jacobs,  
Pastor

**Mullan House**  
B&B  
Gary Strong, Owner

**B & C Salon**  
Osburn

## Hiawatha rides to top of international path list

The Route of the Hiawatha opened for the 2012 season with new bragging rights.

The bike trail is listed as one of the world's most breathtaking routes by Budget Travel.

The online [article](#) rates the Hiawatha right behind the Inca Trail of Peru, the Appalachian Trail, and Utah's Zion Narrows. Others listed among the world's "12 Most Beautiful Paths—No Cars Required" are in Italy, Sweden, France, Chili, South Africa, New Zealand and

Vietnam.

The article calls the Hiawatha "one of the country's most exhilarating rails-to-trails bike path conversions."

This isn't the only accolade for the Hiawatha which also has been named to the Rail to Trail Conservancy Hall of Fame List and named a Top 10 pick by USA Today.

The Hiawatha is open daily through September 30, 8:30 a.m. to 5:30 p.m.

For more information, call 208 744-1301 or visit [www.ridethehiawatha.com](http://www.ridethehiawatha.com).

**TIDBITS**

**Thank You!**

Thank you to our May 16 Chamber meeting speaker Jim See who gave an informative update on the Pulaski Trail and the Historic Stairs Project. We appreciate all the candidates who attended the May 3 Candidates Forum sponsored by the Historic Wallace and Historic Silver Valley chambers.

**New owners**

The Crystal Gold Mine has opened under the new ownership of Ray and Sherry Cropp. More info next month.

**Brew Club**

Did you know that Wallace has a Brew Club? The group meets at 6 p.m. the first and third Thursdays at City Limits Pub. All home brewers and those interested in home brewing are welcome.

**137 Strong**

Our Chamber membership has now surpassed last year's total of 136, and is still growing. Watch the July newsletter for a complete list of members.

**Upcoming Events**

**This weekend's Downtown Street Fair will offer all kinds of wares**

On the heels of a successful Depot Days celebration comes the annual Downtown Street Fair which starts Friday and runs through Sunday. The Historic Wallace Marketing Group has signed up a variety of vendors who will be peddling their wares of art, antiques, jewelry, crafts, food and more. There will also be a strolling musician on Saturday. Hours of the Street Fair are noon until 6 p.m. Friday, 8 a.m. to 7 p.m. on Saturday, and 10 a.m. to 3 p.m. on Sunday. In case of a torrential downpour, the event will be moved to the School District Bus Barn.



**Like 2011, there will be many interesting items at this year's Street Fair.**

**71st Annual Gyro Days June 13-16 to include lots of events**

The 71st Annual Gyro Days will be June 13-16, with fun events for every age. Wednesday, June 13, is Radio Day when Gyro members will be reading ads on the air. For \$50, you can purchase five ads and five books of tickets. Thursday is the carnival when families can enjoy great rides, games and a carnival atmosphere. Some lucky youngsters will find free tickets in their report cards, courtesy of the Gyros. June 15 is the big Friday Night blitz when Gyros will be selling tickets for a chance to win \$1000 worth of silver coins. The Elks Drum and Bugle Corps will pound their drums and blow their horns to the 1313 Club to get things going. Saturday is the running of the Lead Creek Derby. The ball drops in Mullan at Last Chance Bridge at high noon. Join the bikes, Jeeps, trucks and Gyro Speeder to follow the ball downstream.



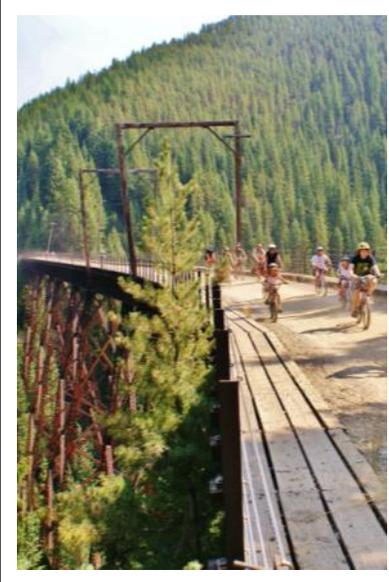
**The ball arriving in Wallace in the 2011 Lead Creek Derby.**

**Wallace gets more accolades for its main street**

Yahoo!Travel scoured the National Trust for Historic Preservation's Great American Main Streets to "find the most vibrant, distinctive downtowns worth the trip." And, you guessed it, Wallace was one of its picks.

Yahoo!Travel described Wallace as a "tidy enchanted downtown flanked by steep pine-studded mountains" and said Bank Street is a "classic main street with elegant brick buildings done up in full Italianate style." See Yahoo's entire story [here](#).

# June 2012



Plans and schedules can change. Always confirm dates, places.

| Sun  | Mon  | Tue  | Wed  | Thu   | Fri   | Sat  |
|--|--|--|--|---|---|--|
| We welcome calendar listings from our Chamber Members. Please email Janet Feiler if you have a listing for July. |  | <b>Groups coming to Wallace: Central Mine Rescue will be meeting at the Wallace Inn June 5-6. Thanks Rick!</b> |  |   | <b>1</b><br>First Friday;<br>Street Fair;<br>WHS graduation, 7 pm | <b>2</b><br>Street Fair<br>Downtown<br>8am-7pm                         |
| <b>3</b><br>Street Fair<br>Downtown<br>10 am-3 pm  | <b>4</b>   | <b>5</b>   | <b>6</b><br>Chamber<br>breakfast,<br>7:45 am,<br>Brooks  | <b>7</b><br>Last day of<br>school for<br>Wallace stu-<br>dents  | <b>8</b><br>YMT stops in<br>Wallace                               | <b>9</b><br>Art of Fun<br>'Dirt &<br>Worms'<br>boys tea party,<br>2 pm |
| <b>10</b><br>YMT stops in<br>Wallace   | <b>11</b><br>Accordion<br>Comm., 9<br>am, Visitors<br>Center | <b>12</b><br>Chamber Bd,<br>7 am, Red<br>Light Garage;<br>City Council   | <b>13</b><br>Gyro Days<br>starts                         | <b>14</b><br>Flag<br>Day <br>Gyro Days | <b>15</b><br>Gyro<br>Days   | <b>16</b><br>Gyro Days<br>Pinehurst<br>Farmers<br>Market               |
| <b>17</b><br>Father's<br>Day   | <b>18</b>  | <b>19</b>  | <b>20</b><br>Chamber<br>luncheon,<br>noon,<br>Smokehouse | <b>21</b><br>Ride The<br>Wall , Enaville<br>Wallace Mer-<br>chants Gr. mtg  | <b>22</b><br>YMT stops in<br>Wallace                              | <b>23</b><br>Pinehurst<br>Farmers<br>Market                            |
| <b>24</b><br>YMT stops in<br>Wallace   | <b>25</b><br>Accordion<br>Comm., 9<br>am, Visitors<br>Center | <b>26</b><br>YMT stops in<br>Wallace   | <b>27</b>  | <b>28</b>   | <b>29</b>   | <b>30</b><br>Fuller House<br>BBQ Cookoff<br>Kellogg                    |

Visit us on the web at [www.wallaceidahochamber.com](http://www.wallaceidahochamber.com)