



CHAMBER INSIDER

H I S T O R I C W A L L A C E C H A M B E R O F C O M M E R C E

CHAMBER INSIDER is a new benefit of your Chamber Membership and reflects the Board's commitment to keep members informed. Email news or ideas to [Janet Feiler](mailto:Janet.Feiler@wallaceidahochamber.com).

Volunteers Needed

Tourist season is approaching and it's time to think about enticing travelers to Wallace and area attractions. The Visitors Center plays a vital role in doing just that, but we need volunteers to keep it open during prime hours. Please encourage spouses, parents, friends and retirees to consider volunteering. It's fun! It's important! Call Diane at 753-7151 for more info.

 **Wallace Cleanup**
April 29
More info: 556-2005

Zipline program generates crowd, excitement

More than 40 Chamber members turned out on March 21 to hear David and Bonnie DeRoos's plans for the Silver Streak Zipline, and the crowd obviously liked what it heard.

The Chamber meeting was held in the Galena room of the Wallace Inn, a room that within two months will be filled with locals and tourists strapping on helmets and harnesses to venture up the mountain and experience the Silver Valley's newest attraction.

The DeRooses are building the zipline on 250 acres they own north of the Visitors Center. The four poles that mark the end of the course are clearly visible from downtown Wallace. The zipline, possibly the only one along the I-90 corridor, will offer two courses. The nine total zips range from 350 to 1800 feet; one with the option of traveling face first at a speed of 55 mph. Two zips will have a dual cable eight feet apart.



Bonnie and David DeRoos with mascots Myrna and Mason.

All have an automatic braking system. Three miles of cable are being installed. The cable will then be calibrated for speed, and platforms built. The DeRooses have started to interview high school and college students as possible guides. All guides will undergo 50+ hours of training in safety, rescue, CPR and first aid before being approved. Each group will have two

guides and a maximum of eight riders. The experience will cost \$75 and take two and one-half hours. David said Zanetti Brothers, Building Maintenance and other area businesses have been very supportive in helping he and Bonnie with this endeavor. "(This project) is not cheap but we really feel it's going to be successful," he said. "Our goal is to help our area."

Learn about medical services at upcoming meetings

Medical services for the Silver Valley will be the subject of our April Chamber meetings. The April 4 breakfast meeting at 7:45 a.m. at the Red Light Garage will feature Gary Moore, CEO of Shoshone Medical Center. He will give an overview of services and future plans. Then on April 18, at a noon luncheon at Silver Tea Room in Price Tag Antiques,

Paul Weil, executive director of Hospice of North Idaho, will talk about hospice services for Silver Valley and the new Hospice House that serves all of North Idaho. Call Chamber Coordinator Diane for reservations for either meeting. A big "thank you" to our March meeting speakers—Dr. Bob Ranells and David DeRoos.

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WELCOME!!

The Chamber welcomes the following new members:

Randy Knight P.E.
Engineer
City of Wallace

Shoshone County Community Concert Association
Marcella Hanson,
President

Northwest Institute of Dental Sleep Medicine
Dr. Don Johnson
Coeur d'Alene

Living Gardens Nursery
Tomi Lyle
Osburn

Amy Puschert
Realtor
at Ridge River Realty, Wallace

By the Numbers:

Chamber members as of March 28 — 126

Last year's total membership — 136

Goal for this year — 150 members!

Meet the new owners of Valerie's Flowers & Gifts

A new face is now behind the flowers at Valerie's.

Cindy Lien and husband, Don, retired to Wallace eight years ago because they loved the four seasons and all the outdoor activities that our area offers. Becoming business owners wasn't in their plans, but in November Cindy agreed to manage Valerie's Flowers, and two months later they purchased the downtown business.

The name and phone number remain the same, but Cindy has put her own touch on the offerings of flowers, balloons and gifts. A master designer, she brings 13 years of floral experience in California.

The Liens have two grown daughters who live out of state, and seven grandchildren.

Help us welcome them to the Chamber and our business community. Stop by to

smell the flowers and then check out the unique gifts in their gift shop across the hall.



Cindy Lien with a spring bouquet.



On the road

The Historic Wallace and Historic Silver Valley Chambers of Commerce held a joint ribbon-cutting on March 12 to officially launch Silver Express, a new free bus service for Silver Valley residents. Buses run between Pinehurst and Mullan Monday through Friday, plus to Coeur d'Alene on Tuesdays and Thursdays. Call 1-855-495-7325 for more information.

New Department of Commerce director unveils some good news

The new Idaho Department of Commerce director traded his cowboy hat for a hardhat March 20 to learn about life and business in Shoshone County.

Jeff Sayer's stop at the 1313 Club was part of his five-county swing through North Idaho.

Sayer met with members of the Silver Valley Economic Development Corporation where he requested a briefing on the status of the mining industry in the Silver Valley. First, the bad news: Currently about 600 are employed in the mining industry in the valley compared to 5,000 when Bunker Hill was at its peak.

But Sayer had some good news to deliver to attendees. The state has approved a \$65,000 study that could lead to major infrastructure improvements up Big Creek. If proposals resulting from the study are funded, improvements would allow increased mining activity in that area.

SVEDC officials see these possible improvements as an important step. Sayer said funds for improvements could come from a combination of mining company/EPA settlements, Department of Commerce and local agencies or "a mix and a match of funding sources."

Also outlined at the meeting was a

500-acre forest interface program in Mullan that would protect homes, the city's water system and critical buildings including some in the Lucky Friday complex. Waste wood from clearing fire-prone acres could also be recycled into commercial-grade wood pellets.

In comments after the meeting, Sayer pointed out that while the Department of Commerce deals primarily with large businesses, the bottom line is to create jobs and foster a business atmosphere in Idaho that will also benefit small businesses, communities and ultimately all residents of the state.

TIDBITS

Parades Plans

Everybody loves a parade, but no town enjoys a parade more than Wallace! It's not too early to plan your float or entry in one or all of Wallace's annual parades—the Statehood Day Parade on July 3, Accordion Festival Parade on August 11 or the annual Yuletide Parade in December. Contact Anita Price for more info.

Display in CDA

Dante's Peak, a movie filmed in Wallace in 1996, is the subject of a special feature at the Museum of North Idaho in Coeur d'Alene this summer. Memorabilia from a local collector is on display. Museum of North Idaho opens April 3 for the season.

Kudos, Kellogg

Congratulations to Kellogg for being designated a Tree City USA for the 14th year by the Arbor Foundation.

Good/bad news

Good news: Shoshone County employment rates improved in February, with a jobless rate of 11.5%, compared to 13.5% the previous month and 12.4% a year ago. Bad news: The Department of Labor says it is because more miners found work out of state.

Events and Reports

70th birthday will feature free concert

One of the Chamber's newest members—the Shoshone County Community Concert Association—will hold a **free** concert on April 29 to celebrate 70 years of bringing quality musical performances to the Silver Valley. The concert, from 2 to 5 p.m. at the Wallace High School, will feature the Coeur d'Alene Big Band performing a wide range of favorites from the Big Band era. In addition to the music, dancing and refreshments, the SCCCA will announce its lineup of entertainment for the 2012-2013 season. Plan now to attend and bring family and friends. More info: 208 699-7554

Hercules Mill signage project moves forward

The Hercules Mill historic interpretation signage project is developing well, according to Denna Grangaard, public outreach analyst with DEQ.

Two major sponsors, the Wallace District Historic Mining Museum and the Wallace Historic Preservation Society, have worked diligently to submit historical information to Idaho Parks and Recreation which, with Idaho Department of Environmental Quality, is working on text and graphic layout. The project is supported in part by a grant from the Idaho Humanities Council, made to the Panhandle Lakes RC&D.

The sign will be located along the Trail of the Coeur d'Alene's at the east end of the South Fork CDA River Bridge in Wallace. An unveiling event is anticipated in early June, followed by a reception at Indelible Tidbits, hosted by the Wallace Historic Preservation Society.

A big Chamber "Thank You" to those who are making this project a reality!

Wallace selected for 2013 NOWA conference

It's official! Wallace has been selected as the site for the Northwest Outdoor Writers Association conference in May of 2013. This will be a wonderful opportunity to showcase our area and its opportunities for sports and recreation. Rick Shaffer, who chairs the Chamber's marketing committee, will share more details about the conference at an upcoming Chamber meeting.

Fireman's Blowout is April 14 at Wallace Elks Lodge

Tickets are still available at the Chamber office and fire departments for the Fireman's Blowout scheduled April 14 at the Wallace Elks Lodge. The event will include music, dancing and finger foods; proceeds will benefit the firefighters fund and maintenance of the 1910 Fire monument at the Visitors Center.

Summer events season kicks off with Depot Days, Street Fair

The 27th annual Depot Days Classic Car & Motorcycle Show will be May 11-12 and include a variety of events for all ages and interests. Details at www.npdepot.org.

The Historic Wallace Marketing Group is seeking vendors and helpers for the annual Downtown Street Fair to be held June 1-3. Call Anita at 208 290-7183 or Alice at 208 556-1037 to reserve booth space, or to volunteer to help.

Two online publications tout Wallace to their readers

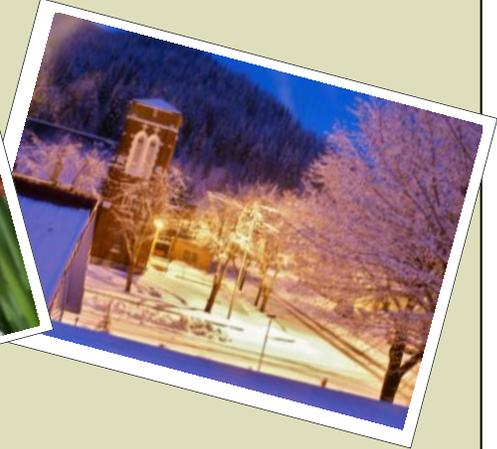
Wallace is getting some national recognition in two online publications.

MensHealth.com listed Wallace as one of five non-coastal vacation designations worth visiting. Calling Wallace a "true old west silver mining town," the article touts our nearby ski areas and the Route of the

Hiawatha, and also suggests that visitors stop by our two microbreweries. [Article](#)

The Chamber was also contacted by Travel + Leisure for photos to feature Wallace in its online slide show titled "Best American Main Streets." Watch their website at travelandleisure.com.

April 2012



Plans and schedules can change. Always confirm dates, places.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 SCCCA presents Evan Marshall concert, 3 p.m., KHS	2 Accordion Committee, 9 a.m., Vis. Center	3 Special Chamber Bd meeting on budget, 7:30 a.m., Vis. Center	4 Chamber brfast, 7:45 a.m., Red Light Garage City P&Z 6 pm if needed	5	6 Good Friday First Friday/ Easter Egg Hunt	7
8 Easter	9	10 Chamber Board mtg. 7 a.m., Wallace Inn	11 City Council mtg., 6 p.m.	12	13	14 Business Fair, Kellogg Fireman's Blow-out, 7-11 p.m. Wallace Elks
15	16	17 EPA's TASC seminar, 6 p.m., Wallace Inn	18 Chamber lunch, noon, Silver Tea Room at Price Tag Antiques	19	20	21
22	23	24	25	26	27	28
29 Wallace Cleanup Day; SCCCA's Big Band concert, 2 p.m. WHS	30	<p>We welcome calendar listings from our Chamber Members. Please email Janet Feiler at "acomfycottage@gmail.com" if you have a listing for May.</p>				

Visit us on the web at www.wallaceidahochamber.com